

PhoenixPET in award-winning Unilever bottle

Bottle contains up to 25% PhoenixPET food- grade recycled rPET

EXTRUPET bottle-to-bottle (B2B) customer, Unilever SA, received the Silver award in the 'percentage recycled content' category at the 3rd annual Best Recycled Plastic Product of the Year Competition Gala Dinner, hosted by SAPRO in September.

Unilever received the award for its Sunlight Dishwashing Liquid bottle. The bottle contains up to 25% PhoenixPET - the 'food-grade' recycled rPET resin manufactured at Extrupet's B2B plant. The ability to recycle used water bottles as well as soft drink bottles back into 'food grade' packaging resin of the highest quality (this is backed up by the British Retail Consortium [BRC] accreditation granted to Extrupet), is an accomplishment which Extrupet holds in the highest regard.

"Extrupet wishes to congratulate Unilever on this outstanding achievement. We can think of no more worthy a recipient of this prestigious award. We extend our warmest congratulations to Unilever", said joint managing director of Extrupet, Chandru Wadhvani.

Unilever's ambition is to double the size of their business, while reducing their overall environmen-



Silver Award-winning
Unilever bottle

tal impact (including sourcing, consumer use and disposal). They are also committed to doing what they can to improve health, nutrition and hygiene, with a target to help more than a billion people in taking action to improve their health and well-being. They also aim to source all their agricultural raw materials sustainably by 2020.

Through its membership of PETCO and in collaboration with Extrupet, Unilever uses PhoenixPET in its Sunlight Dishwashing Liquid bottle and aims to increase inclusion rates from 25% to 50% by the end of 2012.

Following the BRC annual audit in October this year, the PhoenixPET team was heartened by the news of its re-accreditation and news that the facility had graduated from a Grade B status to a Grade A.

According to Extrupet's B2B plant manager, Krishna Doraisamy: "Grade A is the highest grade that any rPET used in the 'food packaging of high hygiene' category can achieve."

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